

Centre for Public Policy Studies

In much of the development discourses, the role of public policy has not been adequately addressed. Irrespective of the concerns and good intentions of programmes and interventions, it is public policy which shapes the society into what it is. On the other hand, policy in itself, is a reflection of the society we live in. The importance of a focused attention on public policy lies in the fact that, it is a vital factor which shapes markets and human behaviour. Seen from this angle, the studies at this Centre are anchored on two aspects: (a) policy architecture; and (b) the impact of policies. These two aspects constantly interact in such a way that it reflects in all major issues of governance.

The contribution to policy architecture emerge from two sources:

- (a) Commissioned studies / committees.
- (b) Institute's own research projects.

A few of the commissioned studies of the Institute have, subsequently, got materialized into public policy. A few examples are:

- National Programme of Biotechnology, Ministry of SSI, Government of India.
- Indo-Norwegian Bilateral Programme on Energy in Marine Fisheries
- Employment Policy for the ARI Sector, Government of India
- Bilateral Programme on SMEs, Swiss Embassy, New Delhi
- National Policy on Skills and Entrepreneurship.
- Udyog Aadhar Memorandum(UAM), the Universal Identification Number for SMEs in India.

The Institute, on its own, has developed a few areas, which have subsequently got a reckonable place in policy platforms: A few examples are:

- Model for Urban Micro enterprise Development Programme
- Small Enterprise Commission (Ninth Plan Working Group)

- Bamboo Village Network (APO/Ministry of Textiles, Government of India/SIDBI)

In a democratic system of government, official committees are an important instrument of shaping public policy. As a participant of a few of the following committees, the Institute has had the opportunity to contribute to policy formulation.

Studies on the impact of policies and Programmes are one way of contributing participating in the policy process: The Institute has undertaken several policy evaluation studies, and some of these have significantly contributed to the policy process. A few examples are:

- Contributions to Dr. S.P. Gupta Committee on Development of Small Enterprises, Planning Commission
- Contributions to Dr.PravinVisaria Committee on Unorganised Manufacturing, Ministry of Planning, Government of India.
- Contributions to Consultative Group on the Unorganised Sector, Prime Minister's Office, New Delhi
- National Focus Group on Small and Medium Enterprises Bill, India.
- Five Year plan Expert Committees at the Centre and in the States.

Expertise and Track

The germination of policy happens from the live experience of people at the grass- root level. However, there need to be some triggering effort. ISED performs this role, to some extent, through its policy studies. While, many of these studies provide inputs for policy formulation, the Institute's expertise has been sought by the governments and international agencies.

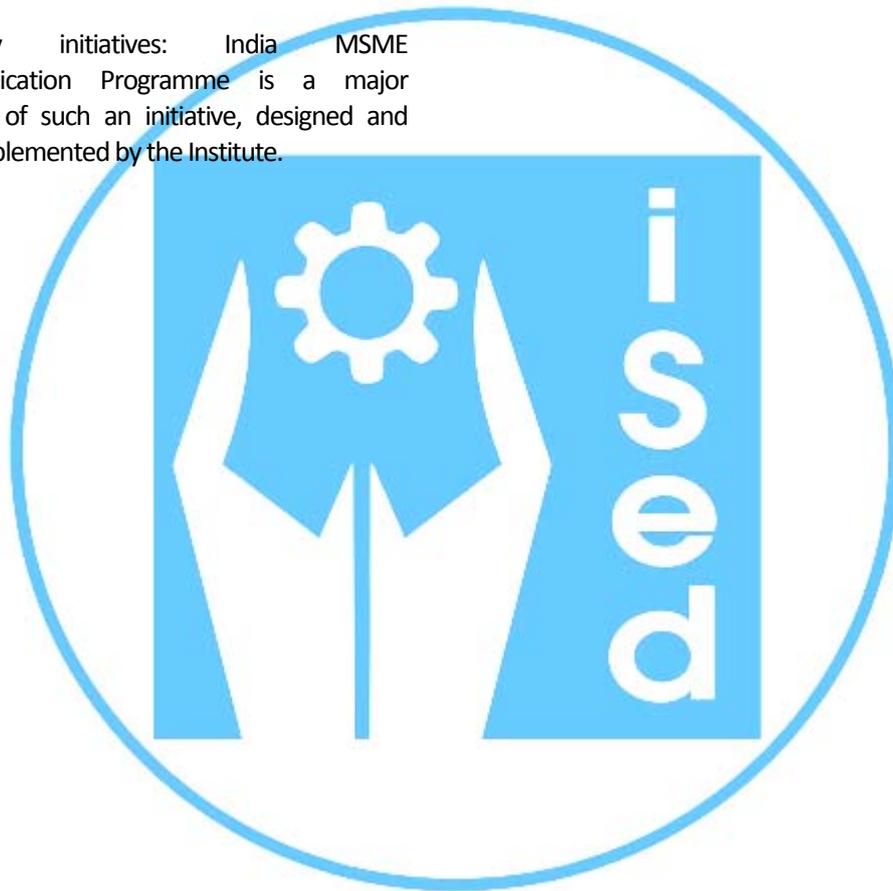
Publications

The institute has brought out several publications in this area from time to time.

Services

The Institute offers its rich expertise and tradition in policy exercises, by the government and industry associations:

- Participation in expert committees of the Government and trade bodies/Chambers.
- Policy evaluation services
- Advocacy initiatives: India MSME Communication Programme is a major example of such an initiative, designed and being implemented by the Institute.



Institute of Small Enterprises and Development

ISED House, ISED Road, Cochin -682028, India.

Tel: 0484 2808171, 2808727, 2809884

email: seo@isedonline.org, ised.seo@gmail.com www.isedonline.org

<https://www.facebook.com/india.sme> <http://isedonline.blogspot.in>