

ISED introduces District-level Enterprise Mapping

Based on the Institute's detailed analysis of the enterprise scene, ISED has come out with an ambitious programme of District level Enterprise Mapping for all the districts of Kerala. As against the conventional idea of Industrial Potential Studies, based on natural resource endowments, the Institute's innovative methodology looks into the entrepreneurial aspirations and response as the base of the analytical framework. The Institute's initiative is expected to be immensely useful for financial institutions and promotional agencies like the District Industries Centres and the State Industrial Development Corporations.

ISED is also pioneer of the 'Local level Skill Mapping' initiative, and came out with its Report on the 'Kalady Model', way back in 1996.

The idea of the District level Enterprise Atlas is the outcome of the research initiatives of three divisions of the ISED. The ISED Small Enterprise Observatory has been constantly monitoring the national level trends and developments in the MSME sector, and comes out with the India MSME Report series for the last 19 years. The ISED Centre for Monitoring Enterprise Development in the States (ISED-CMEDS) provides a State level and district level analysis of the MSME scene on a regular basis. There is also a specialised project of the Institute that helps to provide an upto date picture of emerging scene: the regional enterprise development audit

The District level Atlas and Panchayath level Atlas are highly useful for a multiplicity of activities relating to program design and implementation, at the Panchayath, Block and District levels. This is also expected to be useful for the various State departments, as also for the State Planning Board.

