"Strengthen the Framework Conditions for Women Entrepreneurship": ISED Recommends to the Government of Kerala

ISED, based on its recent research on the subject, anchors on the need for strengthening the framework conditions, as a sine qua non for women entrepreneurship development in Kerala. The ISED project was initiated as per request from the State Planning Board. This comprehensive research attempts at a meticulous analysis of Framework Conditions, and examines the architecture and practice of on-going public programmes against such conditions. Unlike the now well-known focus on 'functional areas' of enterprise development, this research highlights on the role of business development services, and appropriate financial products as much neglected areas. The ISED Report also puts forward a strategic approach with an 'Entrepreneurship Resource Policy' as its focal point.