The Story Untold
India’s MSMEs

Academic experts and bureaucrats often discuss MSME issues in high-sounding bombastic terms: "ease of doing business", "skill gap", and "finance gap". But more than these, the key problem lies with "getting things done", or the so-called transaction costs, more visible during an economic slowdown. The entrepreneur knows it better than anybody else. The "tortoises" (or "mice", as economists call them), manage it the conventional way; the more adventurous "hares" (or "gazelles"), do it in their own way, through legal or illegal methods.

What is happening down the stream in India is a long story. 'India MSME Report' (MSMER) series, at the ISED, captures it on a regular basis. What is happening in the automobile sector of Chennai? How is Trichy, a city of technocrat-entrepreneurs, going down? How Moradabad came down from the limelight? How the coir industry of Kerala declined over time? How the Bangalore-based ancillaries of MNCs are sinking today? What explains the technology start-up story? Answers to these and more, one needs to have a spotlight on the hubs of MSMEs in the country. The ISED Small Enterprise Observatory, does that for you on a regular basis.

The Back Volumes of 'India MSME Report' tells that story in full (more at www.isedpublications.org)

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