

Curriculum Vitae

P.M. Mathew

Summary: *Development Practitioner with over 40 years of experience in research, consulting, teaching, and advisory work, specializing on private sector development, innovation, employment and labour. Recent work focuses on micro, small and medium enterprise development, industrial clusters, local economic development, entrepreneurship, social capital, and responsible business. Consultative and advisory roles with the Government of India, State governments, bilateral and multilateral organizations, and international consulting companies. A Ph.D. in Economics, with specialization in Development Economics, International Economics, Political Science, Sociology. Having advanced research and training exposure in the United Kingdom and the Netherlands, with focus on economic governance and innovation.*

Career Profile

- **University of Amsterdam, Sociology-Anthropology Centre:** Research Associate
- **University of Amsterdam, Sociology-Anthropology Centre, (Indo- Dutch Research Programme on Alternatives in Development):** Research Associate.
- **Indian Institute of Regional Development Studies, Kottayam:** Research Associate
- **Centre for Social Studies, Surat (Indian Council of Social Science Research):** Associate Fellow
- **Institute of Small Enterprises and Development, Cochin:** Senior Fellow & Director.

Research Track

- 1) **Own Research:** in various areas of economic research and development studies, spanning 40 years.
- 2) **Research Projects:** Has completed over 100 research projects.
- 3) **Ph.D. Examiner:** with four universities.
- 4) **Peer Reviewer:** Reviewer of proposals and research papers (for various agencies, including the Indian Council of Social Sciences Research & academic journals).

5) **International Collaborative Research:**

- a) Coordinator, India MSME Communication Programme
- b) International Network on Bamboo & Rattan
- c) United Nations Industrial Development Organization
- d) Asian Development Bank
- e) International Labour Organization
- f) Norwegian Agency for Development Co operation
- g) Swiss Agency for Development and Co operation
- h) Dutch Ministry of International Cooperation(DGIS)
- i) European Centre for Development Policy Management

Training Track

- Entrepreneurship Development Programmes
- International Internship Programme in Sustainable Development
- Special programmes in Enterprise Development.
- Private Sector Development Programme.

Teaching Track

Undergraduate & Post Graduate levels.

Programme Evaluation Track

Evaluator of projects funded by multilateral agencies and donors. Focal areas of expertise are, Enterprise Development, Livelihoods, Institution Development, and Public Policy. Has evaluated several national and international projects on income generation, poverty alleviation, and industrial development. Significant exposure in evaluation of several internationally funded and national programmes and projects.

Consulting Track

Consultant to various international organizations in the area of private sector development and institution development. Similar roles with governmental agencies, financial institutions, industry, and the nongovernmental sector. The broad areas include, policy studies, project planning, feasibility studies, market studies, impact assessments etc. Works in a consultative status with the ILO, Planning Commission, Reserve Bank of India, Ministries of the Government of India, Planning Boards in States, and donor agencies. A Consultant to several local government institutions at the district, city and village levels, for preparation of plan documents, design of programmes, and assistance in implementation of programmes. Has wide exposure in design and implementation of rural development programmes.

Selected Consultancies-International

- International Mission on Micro and Small Enterprise Sector Policy (Embassy of Switzerland, New Delhi).
- National Expert, United Nations Industrial Development Organization (UNIDO).
- Lead Consultant, International Labor Organization.
- Evaluation of the TOOL Foundation Programme (Dutch Ministry of International Co-operation, The Hague).
- Project on SME Associations in India (Swiss Development Co-operation, Embassy of Switzerland, New Delhi).
- Multi-country Project on Bamboo Production-to-Consumption Systems in India (International Network of Bamboo and Rattan, Beijing).
- Evaluation of a Sericulture Cooperative Network (CIDA/Canadian Cooperative Association).
- Cooperative Rural Development Project: An Evaluation (Canadian Cooperative Association).
- Evaluation of Community Health Programme (UNICEF).
- Project on Health & Social Capital, Malappuram Model (UNICEF).
- A study on WTO Stipulations the SME Sector (United Nations Industrial Development Organization).
- The Implications of Regional Variation in Fertility Decline (UNICEF).
- Monitoring of an SME Cluster in Tamil Nadu (with special reference to WTO commitments).

- An Evaluation of Women Self Help Groups (Friends of Women's World Banking-India).
- Modeling of Urban Micro Enterprise Development Programme (DFID, U.K.).
- Project on Energy Conservation in Marine Fisheries (Norwegian Agency for Development Co-operation).

- Public-Private Partnership in SSI Promotion (ZDH, Germany).
- Institution Development - Social Enterprise Models (Various projects) (British Consultancy Services Overseas, London)
- Additional Skills Acquisition Programme (Asian Development Bank)

Selected Consultancies -National

- Policy Evaluation on Employment in the Industrial Sector (Office of the Development Commissioner (MSME), Government of India)
- National Evaluation of SGSY (Ministry of Rural Development, Government of India).
- District- level Design of National Special Employment Programme (Khadi & Village Industries Commission)
- Evaluation of District Primary Education Programme (DPEP)
- Feasibility Study on 'Gender & Enterprise Observatory' (Department of Women and Child Development, Government of India)
- Evaluation of Cluster Development Programme in MSMEs (Planning Commission, Government of India)

Major Institutional Clients

- International Network of Bamboo and Rattan, China
- European Centre for Development Policy Management (ECDPM), Maastricht, The Netherlands
- Swiss Agency for Development and Co-operation (SDC), Switzerland.
- Norwegian Agency for Development Co-operation NORAD), Norway.
- International Development Research Centre (IDRC), Canada.
- Asian Productivity Organization (APO), Tokyo.
- Ministry of MSME, Government of India.
- Ministry of Textiles, Government of India.
- Ministry of Human Resource Development, Government of India.
- Ministry of Women and Child Development, Government of India.
- ZDH, Germany.
- Indian Council of Social Science Research (ICSSR).
- National Sample Survey Organization, New Delhi.
- Ministry of Statistics & Programme Implementation, Government of India.
- Ministry of Science and Technology, Government of India.
- British Council.

- Ministry of Rural Development, Government of India
- International Labour Organization
- UNICEF
- Ministry of Skill Development and Entrepreneurship, Government of India
- National Small industries Corporation
- Federation of Indian Chambers of Commerce and Industry
- Foreign and Commonwealth Office, U.K.
- Commonwealth Secretariat, London
- BESO, London
- Asian Development Bank
- United Nations Industrial Development Organization
- Canadian International Development Agency(CIDA)
- State Governments of Gujarat, Tamil Nadu, Kerala, Odisha, Haryana, Maharashtra, Odisha, Uttar Pradesh and Punjab

Advisory Work

- Mission on Small Enterprise Sector Policy, Swiss Agency for Development and Cooperation(SDC).
- Member, Consultative Group on the Unorganized Sector (Office of the Prime Minister of India).
- Member, Dr. S. P. Gupta Committee on Development of Small Enterprises (Planning Commission), New Delhi.
- Member, National Focus Group on Small and Medium Enterprises Development Act, 2006
- Member, Expert Committee on Unorganized Manufacturing, National Sample Survey Organization, Ministry of Planning.
- Member, High-level Committee for Monitoring Bamboo Industry (Chairman: K.M.Chandrashekhar; Government of Kerala).
- Member, Working Group/Task Force on Small Industry (Ninth, Tenth , Eleventh, Twelfth & Thirteenth Five Year Plans).
- Member, State-level Bankers' Committee,Kerala(Chairman: Canara Bank).
- Member, Editorial Board, Journal of the Institute of Small-scale Industries, University of Philippines.
- Member, Committee of Experts, Women's Bio-technology Park,Chennai.
- Expert Member, Central Committee, Kerala State Small Industries Association.
- Project Evaluation Expert, Indian Council of Social Science Research, New Delhi.

- Regional Representative, British Executive Services Overseas (BESO), London. India.
- Member Standing Advisory Committee to Review Flow of Institutional Credit to SSI Sector, Reserve Bank of India
- Member, Advisory committee on Renewable Energy, Ministry of Non-Conventional Energy Sources, Government of India.
- Member, Board of Advisers, College of Agricultural Banking, Kerala Agricultural University.
- Member, Executive Committee, Indian Association of Social Science Institutions
- Expert, One-Man Committee on MSME Policy (Government of India).

Professional Affiliations

- Member Secretary, International Network on SMEs in Local Economic Development – India (INSLED- India).
- Member, Kerala Management Association.
- Member, Indian Economics Association.
- Member, Karnataka Centre for Social Sciences.
- Member, Indian Political Economy Association.
- Life Member, Indian Institute of Public Administration.
- Member, Board of Governors, ISED
- Member-Executive Committee, Indian Association of Social Science Institutions.
- Member, Association of British Scholars
- Member, Advisory Committee, Institute of Management, Kerala Agricultural University
- Member, Chevening Association of India

Training Activities

Co-ordinates various training activities of Institute of Small Enterprises and Development. Besides, have developed and implemented training models relating to Performance Improvement of SMEs, Start-up Promotion, Craft-based Entrepreneurship Development, Institution Development, and development of SME Membership Organizations.

Selected International Collaborations

- Philippines Institute of Small-scale Industries, University of Philippines
- Leicester Castle Business School, U.K.
- International Centre for Corporate Social Responsibility, U.K.
- De Montfort University, U.K.
- Nottingham Business School, U.K.
- Institute of Development Studies, University of Sussex, U.K.
- Centre for Asian Studies, University of Amsterdam, Netherlands.
- International Food Policy Research Institute, Washington.
- University of Tilburg, Netherlands.
- University of Modena, Italy.
- University of Naples, Italy.
- University of North Carolina, USA.
- Montpellier Business School, France.

Distinctions& Accolades

- Winner of the Oshikawa International Award, instituted by Asian Productivity Organization (APO), Tokyo (1995).
- Winner of Birla National Award in Economics, 2000-2001, K.K. Birla Foundation
- IDPAD International Fellow, Development Research Institute, Tilburg
- Chevening Fellow, Foreign and Commonwealth Office, United Kingdom
- IIE Global Leader in Small Business Promotion-2005, Institute of International Education, New York.
- Senior Fellow, Indian Council of Social Science Research.
- Founder, Regional Enterprise Development Audit (REDA) Programme.
- Founder and National Co coordinator- India MSME Communication Programme, a large national Partnership Programme involving 350 Partner Institutions and reaching 500,000 entrepreneurs in 20 States of India
- Founder and Co ordinator, ISED Small Enterprise Observatory (world's first SME Observatory under 'Inclusive Partnership' model).

Other Roles

- Member , Academic Selection Committee of several Institutes.
- Occasional teaching assignments with Business Schools

Accredited CSR Practitioner

Specialist in corporate governance and Corporate Social Responsibility. Alumnus of the International Centre for Corporate Social Responsibility (ICCSR), Nottingham, U.K. Practitioner offering advisory services to companies in all the four key areas of CSR: 1) Planning; 2) Strategy Development; 3) Implementation; and 4) Reporting.

Programme Evaluation

Special expertise in evaluation of internationally funded projects. Has evaluated projects of the Swiss Agency for Development and Cooperation (SDC), Ministry of International Cooperation (DGIS), Netherlands, NORAD, ILO, UNIDO, Canadian Cooperative Association, International Development Research Centre, and various Ministries of the Government of India.

Current Interests

Having broad academic interest in economic policy, governance and growth experience in the specific context of regional development. This also includes, social sectors like education, health, and local capacity building. The studies in the past include, issues relating to development of small-scale industries and the informal sector, and entrepreneurship and skill development with special focus on women and youth, employment and micro-level planning, and issues of social development.

The current interests are broadly in local economic development and the social sectors, with specific interest in Private Sector Development, with focus on organizational aspects, where non-governmental organizations can play a crucial role.

Special Areas of Expertise and Capabilities

- Private Sector Development Strategies
- Economic Governance
- Business Development Services
- Commodities: Rubber, Food Processing Bamboo, Textiles, Handicrafts
- Industrial Cluster Development
- Livelihood Development and Local level Planning
- National/international networks
- Development Communication
- Corporate Social Responsibility(strategy development and implementation)

Professional Services Offered

- ☐ Corporate Social Responsibility Advisory (Design and Implementation of CSR Plan and Strategies).
- ☐ Institutional Development Advisory
- ☐ Local Economic Development Advisory
- ☐ Private Sector Development Advisory
- ☐ Special Lectures on Public Policy, Economic Governance, and Private Sector Development
- ☐ Programme Evaluation

Full Name: **Puthupallimattom Mathai Mathew**

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Tel: 91 484 2808171, 2808727, 2809884. e-mail: director@isedonline.org,
- Designation: Senior Fellow & Director

Selected Publications

Books

1. Informal Sector in India: Critical Perspectives (Khama Publishers, New Delhi).
2. Small enterprises and Regional Development: challenges & Choice (Kanishka Publishers)
3. Beyond Old Equations: Small Enterprise Experience & Perspectives in India (with introduction by George Assaf, Representative of UNIDO to United Nations) (Kanishka Publishers, New Delhi).
4. Women's Organizations and Women's Interests (Ashish Publishing House, New Delhi).
5. Small Enterprise Development: Experience of the South & the North (Oxford).
6. Public Policy and Economic Governance under Challenging Times: Lessons from India's MSME Constituency (with Introduction by C. Rangarajan, former Governor, Reserve Bank of India)
7. SME Policy, Practice & Transition in India (with Introduction by Harsha Vardhan Singh, former Deputy Director General, World Trade Organisation)
8. **SME Policy in the New Economy Era: A Study on United Kingdom and India** (under Senior Fellowship) (Forthcoming).

Research Reports

1. Planning for Women Entrepreneurship Development: Experience, Critical Constraints & the Way Forward (Government of Kerala).
2. Micro finance and Sustainable Enterprise Development (ISED, Cochin).
3. (With Alberto Criscuolo) Small Enterprise Associations and Business Development Services in India (ILO, Geneva).
4. (With J.M.I. Sait) Promotion of Renewable Energy Entrepreneurship in South Asia: India & Bangladesh (ILO, New Delhi/ISED, Cochin).
5. Studies on Small Industry in India, 1960-1999: An Excursion (ICSSR, New Delhi)

6. Small and Medium Enterprises Policy in the New Millennium: A Study on Developed and Emerging Economies (ICSSR, New Delhi).
7. The Non-governmental Development /Sector in India: Structure, Linkages & Opportunities (Planning Commission, New Delhi).
8. SME Policy in the 1990s: A Study on India and the United Kingdom (K.K.Birla Foundation, New Delhi).
9. Micro and Small Enterprises under Globalization: The Experience of Kerala, India (ISED, Cochin)
10. India Micro, Small and Medium Enterprises Report Series (24 Volumes) (ISED, Cochin).
11. Gujarat Micro, Small and Medium Enterprise Report (Government of Gujarat)
12. Tamil Nadu Micro, Small and Medium Enterprise Report 2018 (Government of Tamil Nadu).
13. Kerala Enterprise Development Report 2016 (Government of Kerala).
14. Rural Services Sector in India: Structural Changes and Implications for Policy (NABARD, Mumbai).
15. Micro, Small and Medium Enterprises in India: Towards Enterprise Security & a Medium-term Agenda (ISED, Cochin).
16. Micro, Small & Medium Enterprises in India: Key Concerns of Entrepreneurship and Enterprise Security (ISED, Cochin).
17. Improving 'Ease of Doing Business' for MSMEs: A Review of Union & State Initiatives in India (FICCI, New Delhi/ISED, Cochin).
18. A Situational Analysis of Small Industry Associations in India (New Delhi, Switzerland Embassy).
19. An Approach Paper on Development of Small Enterprises in Kerala (ISED, Cochin).
20. Collective Approach to Poverty Alleviation in India: A National Study (Government of India).
21. Employment Generation in Agro and Rural Industries in India (Government of India).
22. Entrepreneurship Development in the Renewable Energy Subsector in Asia (USAID, New Delhi).
23. India: Next-Generation Strategies for MSME Development (ISED, Cochin).
24. Recession: An Agenda for Micro and Small Enterprises (ISED, Cochin).
25. The Bamboo Economy of Kerala: An Analysis of the Production-to-Consumption System (INBAR, China).
26. (with G. Agesson & P.K.Sasikumar), The Economics of Energy in Marine Fisheries: A Study on the Lower South-West Coast of India (NORAD, Trondheim).
27. The New Trade Regime and the Medicinal Biotech Subsector (New Delhi, United Nations Industrial Development Organization).
28. Intellectual Property Rights Implications of Rural Industries: A Study on Bamboo Subsector (Government of India).
29. (with Yerram Raju) Towards Strategic Competitiveness: Communicating the MSME Agenda in India (ISED, Cochin).
30. **Social Enterprises in the SME Competitiveness Agenda: A Study of Ealing, Western London**, Nottingham, International Centre for Corporate Social Responsibility)

Research Papers & Articles

“India’s Dutch Disease: Some Observations”, **Economic and Political Weekly**

“Micro Small Enterprises: Looking through the Public Policy Kaleidoscope”, in Das, Keshab (ed.)
Micro and Small Enterprise in India (New Delhi, Route ledge)

“SMEs as a Contra-cyclical Tool: Lessons for Public Policy”, **The Hindu**

Survey of Indian Industry.

“On Some New dimensions of Industrial Cluster Development, **Economic and Political Weekly.**

“India Small Enterprise Scene in Post-Liberalization Era” (in B.A. Prakash (ed.) **The Indian**

Economy Since 1991: Economic Reforms and Performance (New Delhi/ New York, Pearson)

“ Flexible Specialization for rural Industries? A Study on Bamboo and Rattan subsector in India, Mark Holstrom & Philippe Cadine(ed.),**Flexible Specialisation**,1998.

“Towards a New Research Agenda for Bamboo, **Journal of Bamboo and Rattan**(Vol. No.1(4),2002).

“On Some Unexplored Aspects of Kerala’s Industrial Development”, **Economic and Political Weekly**

The 'Entrepreneurial Village Model' and its Implications. (With Malcolm Harper and P.P.Pillai) **International Journal of Entrepreneurship**,2016.

"The Rural Services Sector in India", in **The Emerging Rural Scene in India**(NABARD/Oxford University Press),2017.