

## **National Partnership Network of IMCP expands**

Micro, small and medium enterprises is a complex domain of the economy in India. Regarding issues, concerns and perspectives, there are so much of differences of opinion. Therefore, the public policy process is often aided by fact-finding committees in the government, and occasional commissioned studies. Continuous reporting is an exercise which can add great value to these separate commissioned studies. Reporting needs to be owned and validated by the stakeholders. Therefore, the focus of IMCP methodology is to ensure the best participation of stakeholders on a partnership mode. While ISED-SEO itself is a membership platform of stakeholders, the programme of reporting, as also the communication part, is ensured to be completely partnership-oriented.

The National Partnership Network of the India MSME Communication Programme(IMCP) has come of age as a unique and vibrant platform that make things happen, where they cannot happen otherwise. This Network, having a record of more than 25 years, has of late, become more vibrant and inclusive, with many more members. ISED Director, Dr P.M.Mathew, in a recent statement, complimented the yeoman support and encouragement extended by the Partnership Network.