

Let us join together

From
Director's Desk



Dear Friend,

Greetings from ISED Small Enterprise Observatory.....

In the year 1988, when the Institute of Small Enterprises and Development (ISED) was born, Small and Medium Enterprises (SMEs) and Entrepreneurship were not a talk of the town at all. The stone which the builders rejected has now become the cornerstone!

The Institute, and subsequently its brilliant knowledge platform 'ISED Small Enterprise Observatory', have seen through this transition, and have contributed much to debates on the subject, and to strategic interventions, at the global and national level and in the State of the Union of India. Compliments from within the country and abroad keeps the Observatory conscious of its greater responsibilities, during this twenty-sixth year of existence. We cannot meet such accelerated expectations on our own.

Help the Observatory fulfil its mission, and help it serve you better. Join us as a Member of the Observatory. Please join us.

Welcome to this extended Partnership Network:

- ☐ Observatory Membership (As per brochure).
- ☐ Discounted Block Subscription-5years: India MSME Report (₹ 9500.00)(US \$.450.00)
- ☐ Discounted Block Subscription-5years: India Report on Enterprise & Entrepreneurship in the States (₹ 9500.00)(US \$.450.00)
- ☐ Observatory Endowment Fund (₹ 10,000.00, or multiples) (Indian Nationals only).
- ☐ Advertisement/Logo (As per Tariff Card)
- ☐ Suggest another potential buyer (e-mail)

We gratefully await your quick response. Just tick-mark (☒) your preferred category and return this message; the Observatory Desk will get in touch with you.

Thank you friend. Best wishes,

Sincerely Yours,

P.M. Mathew

Director & Project Coordinator
ISED Small Enterprise Observatory

Please bank with us at: (South Indian Bank, Vennala Branch, Cochin; Account No. 0423073000000118; IFSC Code: SIBL0000423; PAN: AAATI1056L).
Enquiries/messages: Coordinator, ISED Small Enterprise Observatory; email: seo@isedonline.org; WhatsApp: 9497187111.



Institute of Small Enterprises and Development

ISED House, ISED Road, Cochin -682028, India.
0484 2808171, 2808727, 2809884 9497187111
info@isedonline.org, seo@isedonline.org

www.isedpublications.org
https://www.facebook.com/india.sme



SME Kaleidoscope at your Desk

India Micro, Small & Medium Enterprises Report

The role of micro, small and medium enterprises in the Indian Economy has been widely debated. The 'India MSME Report Series (MSMER Series)' has been the torch bearer of this debate, and comes out annually on the International SME Day (June 27).

ISED Small Enterprise Observatory (ISED-SEO), at the ISED, has been regularly monitoring and reporting on the MSME constituency since 1997. Steered by the Observatory, the 'India MSME Communication Programme (IMCP)', and the 'annual India MSME Report' series have grown to maturity, and have celebrated their Silver Jubilee in 2022. The 26th Report, with its tag-line India First; SMEs First, is coming out soon.



MSMER : ISBN: 978-93-80830-91-9
₹ 1795.00 (India); US\$ 95.00 (Overseas)

Over the years, the MSMER Series has gained its significant credibility and influence in policy circles. This comprehensive Report, has been facilitated by the ever-growing and widening participation and enthusiasm of its National Partnership Network (NPN), and the spectrum of its readership cutting across various stakes and interests, such as policy makers, promotional agencies, financial institutions, Management Schools, multilateral and bilateral agencies, researchers, entrepreneurs etc. MSMER continues to adorn an important place in the bookshelves of all who are concerned with, and are enthusiastic of MSMEs and their role in the economy and society.

While the Indian economy has gained a proud position within the club of emerging economies, it still needs to do a lot of homework to consolidate its position relating to MSMEs. Evidence - based policy holds the key for the country's march forward. Supporting such a difficult job, among other things, is the task before this Development Reporting Series.

India Enterprise & Entrepreneurship in the States Report

For employment promotion, which in a State subject under the Constitution of India, governments adopt various strategies. This includes, promotion of both wage employment and self-employment opportunities. Whether to be self-employed, or not, is a choice of the individual. The role of the government is to create the necessary conditions that help such decision making.

Governments, at the State, District, and Local levels, need to be fully aware of the aspirations of the people, and of what they are looking forward to, in terms of self-employment opportunities. Today, such knowledge-base is relatively weak. The purpose of the E&E Report series is to offer an annual platform for analysing and documenting the performance and prospects of enterprise and entrepreneurship development in the States.

While the States differ in terms of their performance and achievements, it is important that such experience is examined in a comparative setting. The E&E Report is expected to provide such a comparative picture, on the one hand, and to help the individual States to brand themselves at the national level.

This ISED project draws upon the vast experience of the Institute relating to design and implementation of knowledge management platforms and products. The 'India MSME Report Series', another innovative experiment of the Institute, is celebrating its Silver Jubilee this year. The Regional Enterprise Development Audit (REDA) programme and the State Enterprise Report Series, also are innovations of the Institute.



E&E Series: ISBN 978-93-80830-93-3
₹ 1795.00 (India); US \$ 95.00 (Overseas)



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