



### **ISED Celebrates its 36th Foundation Day**

ISED celebrates its 36<sup>th</sup> Foundation Day, by offering an new approach and perspective on enterprise and entrepreneurship development in India. Against the backdrop of the Covid 19 experience and its fallouts, there is a major imperative for a fresh look at the current policies and strategies on the subject, says ISED Director P.M. Mathew, who is also coordinator of the project. While on the one hand, global value chains remain as a sensitive area, the major leaps in technology, under the paradigm of Industry 4.0, revolutionises the production structure, leading to an often painful experience of labour transition. This reality strengthens the case for a 'glocal approach' to enterprise and entrepreneurship as a major imperative.

Professor V.K. Ramachandran, Vice chairman of the Kerala State Planning Board ,will deliver the 36th Foundation Day Lecture, on the topic, "Challenges & Opportunities of Developing the Enterprise & Entrepreneurship Constituency: A Spotlight on Kerala".

Organised with the active support of the of the Ministry of MSME, Government of India, and of the State Department of Industries and Commerce, the event is expected to be marked by the active participation of Union and State Government agencies, financial institutions industry associations, insurance companies, entrepreneurs, and other stake holders. More details of the program are available at : [info@isedonline.org](mailto:info@isedonline.org); Whats App: 9446501871.