



ISED Small Enterprise Observatory
through
 ISED knowledge, skills & Entrepreneurship Mission (ISED - KSEM)

Offers a golden opportunity of Partnership



igniting entrepreneurial sparks in the campuses
through

ISED Edupreneurship Programme

ISED - EDUP




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ISED Edupreneurship Program 2025-26

ISED Edupreneurship Program (ISED-EDUP) for the year commenced on June 1 2025. The objective of the Programme is to cultivate an integrated entrepreneurial approach to the constituency of higher education. The term 'integrated' implies that, it focuses on 'how' education is done rather than on 'what' it is. Based on such an approach, the Institute seeks to leverage all the available platforms in a college/university into a mould of Entrepreneurship a scientifically structured programme. The Programme envisages tailored projects designed and implemented jointly by the ISED- KSE Mission, India World of Work Lab, and the ISED Small Enterprise Observatory, to the context of a particular University / college. The Program involves several components:

- Faculty Orientation Programme (Faculty Workshops, Advisory services)
- Student Orientation Programme (Internships, training, Exchanges, advisory services)

- Exchange Programme (twinning programmes, student exchange opportunities)
- Joint Programmes (joint seminars, research, consultancies)
- Institution Development (development of policies& strategies, advisory services).
- Performance Development Programme
- International Internship Programme in Sustainable Development
- Dr.J.C. Sandesara Programme for Young Researchers.

The methodology of the Programme presupposes the 'New World of Work Framework (NWWF)' followed by the ISED in its operations. This framework presupposes a judicious arrangement of the work process, strictly based on productivity norms and outcomes. Since this methodology, in itself, seeks answers on the key questions, how we work, where we work, and the skills and education we need to work, it is expected to be helpful to students to gain some vital capabilities relevant for their future career. As part of the Programme, the Institute will organise six 'Sensitization cum Motivational Workshops' for Entrepreneurship Clubs/IEDPs. The theme of the Workshop this year would be: "How can I get a decent job?". Interested universities/colleges may contact:Coordinator, ISED Small Enterprise Observatory(email : seo@isedonline.org).