



ISED Global SME Day 2026



29 Years
(1997-2026)

**International Conference -
MSMEs, Global Value Chains,
'Enterprise Security' & Resilience**
The Abad Plaza, M.G. Road, Cochin, India
June 24, 2026



**Unveiling
'ISED Enterprise Security & Resilience Lab'
& Launching
'India MSME Report 2026'**
(Twenty - ninth Issue)

IMCP

Institute of Small Enterprises and Development

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The 2026 Challenge: Poly-crisis & "Enterprise Insecurity"

Micro, Small & Medium Enterprises (MSMEs), globally, face an unprecedented volatility and insecure business conditions today. Geopolitical shifts, trade disruptions, and rapid industrial changes have created a state of "Enterprise Insecurity"—a term coined and developed by Institute of Small Enterprises and Development (ISED), meant to analyse such a complex, multi-dimensional problem, and to offer an integrated solution. The ISED model on "Enterprise Security" is not just academic; it is strongly focused on enterprise level strategies, and in many cases, demanding policy level corrections. In India, this new framework was adopted by the Punjab State Legislative Assembly through the Right to Business Act (2020), against the backdrop of COVID-19, thereby bringing in greater public accountability in relation to MSME engagement.

"Enterprise Insecurity" now gains a new global currency with the ongoing geo-political tensions, with the Middle East as its centre-point. Based on reports from April 2026, the IMF and World Bank project that the conflict involving Iran will significantly hinder global economic growth, pushing it towards a potential recession and creating "permanent scars" on the global economy. The crisis, characterized as a third major global shock, is driving up energy costs and disrupting supply chains, which disproportionately affects SMEs and developing economies.

The modern global economy is defined by a criss-cross negative linkage effect, where disruptions in value chains act as a "multiplier" of volatility rather than growth. As local enterprises become increasingly vulnerable to global shocks, "enterprise security" must evolve from a passive concept to a proactive strategy. The ISED calls for an urgent shift: transitioning public promotional programs from mere capacity building to rapid restructuring, and empowering financial institutions to adopt subsector-based risk management. By linking financial capital with knowledge-based interventions, we can convert 'insecurity' into a 'strategic competitive advantage'.

Having stated so on the policy imperatives, the challenge today is to translate such an idea into an operationally meaningful manner, so that stakeholders such as the governments and banks can act upon. The relevant stakeholders need to find a 'business case' of engaging actively in the MSME constituency, towards its integrated development. At the ISED, the India MSME Communication Programme (IMCP) is envisaged as a ground setter, offering a critical mass of activities, and a platform for such engagement, using the 'Global SME Day celebrations' as an internationally visible context. The Day, through the IMCP, uses its two powerful tools: 1) Debates of a global standard, on policy and strategies relevant to the national and regional realities and imperatives; and 2) the release of the India MSME Report, as a powerful backgrounder for such deliberations.

India MSME Report 2026

Outcome of high-quality research and a meticulous reporting initiative, this flagship project of the Institute is meant to serve the interests of the MSME constituency. We discuss with them, also with the institutions and individuals they deal with, try to understand the constraints and concerns, and explore strategic options. Why not try to improve the situation through mutual learning and consultations?

Moving beyond standard growth models, we focus on building in-built mechanisms for security and resilience. The India MSME Report Series is a must-have for policymakers, financial institutions, industry associations, and entrepreneurs navigating this "new normal." While it means business to all stake holders, such a programme needs to be a collective initiative. Under its National Partnership Network (NPN), involving institutions like banks, insurance companies, promotional agencies, industry associations and governments, ISED plays the humble role of a moderator. Besides the visibility of the programme, it leads to new ideas and insights. Knowledge inputs that come through the MSME are educative, far and wide, for the community as a whole.

Apart from what comes out through MSME, the well-researched Report, India MSME Communication Programme is a circular knowledge system in itself. The Report is deliberated and discussed extensively, throughout the country, and internationally. And that, obviously, is the pay-back of the project. Naturally, the kudos goes to our esteemed Partners, whenever and wherever the Report is deliberated.

ISED Global SME Day 2026

ISED 'International SME Day' is a high-profile annual event of the Institute of Small Enterprises and Development, organized by its unique knowledge hub, the ISED Small Enterprise Observatory, jointly with the other Knowledge Centers of the Institute. The speakers/participants this year include, experts from several international and national institutions.



Key Highlights

- High-profile event
- Unveiling 'ISED Enterprise Security Model'
- Inauguration of 'Enterprise Security & Resilience Lab'
- Releasing MSMER 2026 & its findings
- Multi-stakeholder participation
- National Partnership Network in Action
- High-level Panel Discussions
- Global, national & regional participation
- Debating new business strategies & action points
- Excellent brand image & visibility opportunities
- Strong networking opportunities.

There could be a specific reason for a person/institution to associate and participate in it: goodwill, visibility, brand image, solidarity, learning, and academic interest. Our extended 'Partnership Network' covers such varied persuasions. It means business to gain visibility through **event sponsorship** and/or through other means. Governments, public institutions, and regulatory bodies may find a good business case of knowledge-sharing through technical assistance. Professional associates and friends and well-wishers of the Institute express solidarity through their contribution to the 'Observatory Endowment Fund' that, in turn, ensures the sustainability of the India MSME Communication Programme. Researchers and students find a positive case with the knowledge content of the Report, and become its subscribers.

Registration & Participation

Participation is subject to advance registration. Due to high demand, early registration is strongly advised.

- **Advance/Spot Registration:** Ends June 01, 2026
- **Final Registration Deadline:** June 22, 2026

How to Register: Scan the QR code on the brochure to complete your registration form. **Participation by individuals is free.** However, Delegate Fee is applicable to all Institutional Participants; but they get a special benefit as well: They get a unique benefit: India MSME Report 2026 (one copy, by Speed Post). For queries, please call 9497187111.

Benefits to Whom ?

- 🏦 **Financial Institutions**
- 🏢 **Micro, Small and Medium Enterprises**
- 🏢 **Corporate Sector**
- 🏛️ **Government**
- 🏢 **Insurance Companies**
- 🏢 **Technology Start-ups,**
- 👩 **Women Entrepreneurs**
- 🎓 **Management Schools**
- 👤 **Entrepreneurship Trainers**

International Focus Group

- ♦ **George B. Assaf**, Former Spokesman & Representative of UNIDO to the United Nations.
- ♦ **Nawas Rajabdeen**, Chairman, Industrial Development Bank, Colombo, Sri Lanka.
- ♦ **Laura Spence**, Professor of Business Ethics and Sustainability, Kings Business School, London.
- ♦ **Blili Sam**, Director, Enterprise Institute, University of Neuchatel, Switzerland.
- ♦ **Malcom Harper**, India expert & Professor Emeritus, University of Cranfield.
- ♦ **Mark Tully**, Eminent Journalist & author.
- ♦ **Soren Jeppensen**, Associate Professor, Copenhagen Business School.
- ♦ **J. Hanns Pichler**, Head, Department of Economics, University of Vienna, Austria.

National Focus Group

- ♦ **C.K. Mohan**, President, TANSTIA, Chennai
- ♦ **Vijay G. Kalantri**, President, All India Association of Industries, Mumbai.
- ♦ **Barjrang Lohia**, President, Federation of Industry & Commerce of North Eastern Region, Guwahati.
- ♦ **Mukesh Bansal**, President, Mohali Industries Association, Punjab.
- ♦ **Dalip Sharma**, Secretary General, Punjab Chamber of Commerce and Industries.
- ♦ **Uma Reddy**, President, FKCCI, Bangalore.
- ♦ **Sandeep Engineer**, President, Gujarat Chamber of Commerce & Industry, Ahmedabad.
- ♦ **H.P. Kanoria**, Chairman, Kanoria Group of Companies, Kolkata.
- ♦ **Amitabha Guha**, Former Deputy Managing Director, State Bank of India.
- ♦ **K.L. Jain**, Honorary Secretary General, Rajasthan Chamber of Commerce and Industry.
- ♦ **T.L. Patel**, National President, Textile Association of India, New Delhi.
- ♦ **M.G. Rajagopal**, President, Karnataka Small scale Industries Association, Bangalore.
- ♦ **Sureshkumar Singhal**, President, FTCCI, Hyderabad



Scan & Register

This is what they say...

George Assaf, Former UNIDO Spokesman & Representative to the United Nations.

"----- This Report is a very comprehensive, informative and useful reference book for all those who do research, apart from being a tool for decision and policy makers"

Global Business Review - "Started in 1997, MSMER Series is a unique initiative of its kind in India -----"

Manpower Journal - "India's only state-of-the-art reporting on Micro Small and Medium Enterprises -----"

The Hindu Daily - "The contribution of ISED stands out ----. This Report gives significant lessons for development policy and practice in developing countries"

Global SME, Kula Lumpur - " Besides a world-class analysis of India's SMEs, it also gives a good picture of the country's growth story in general----"



About the Institute

Institute of Small Enterprises and Development (ISED) is a knowledge institution on industry and entrepreneurship, with focus on Micro, Small, and Medium Enterprises. As a development practitioner, it engages in research, management of knowledge systems, development communication, and advisory services. The Institute is an active participant of policy dialogue in the subject area. Affiliated to the Indian Association of Social Science Institutions (IASSI), New Delhi, ISED serves as Member of its Executive Committee.

The Institute, besides being a think-tank, has the role of a knowledge broker with several policy imprints as its credentials:

♦ Punjab Right to Business Act 2020 s Tamil Nadu 'Think MSME First' Policy 2019. ♦ Kerala 'Grama Vandii' Scheme ♦ Kerala Enterprise Demography Estimates ♦ Kerala Udyami Panchayat scheme s Kerala Year of Entrepreneurship (ISED BBR strategy) ♦ ISED Regional Enterprise Development Audit (various States) ♦ Government of India-Udyog Aadhar. ♦

Kerala Entrepreneurship Development Clubs Scheme ♦ India Enterprise Security Framework ♦ India Finance Park Model ♦ Kerala MSME Clinic Scheme ♦ Gujarat Sick Units Registration & Relief Scheme ♦ Telangana Industrial Health Clinic Scheme ♦ ISED Genderpreneurship Model ♦ Government of India Entrepreneurship Clinic Scheme for Craftsmen ♦ Kerala Entrepreneurship Development Club Scheme ♦ Government of India Biotechnology IPR Project ♦ Bamboo Village Network(BVN) Global ♦ India National Policy on E&SD, 2015.

Innovative Ideas

♦ Decentralised Smart Manufacture policy ♦ State Small Enterprise Commission ♦ MSME Structural Reforms Programme ♦ Finance Park Model ♦ Aero –entrepreneurial City ♦ Three-tier Development Reporting on MSMEs ♦ Maritime –Entrepreneurial City ♦ MSME Demography analysis ♦ Right to Business Approach ♦ Enterprise Security Model ♦ Entrepreneurship Resource Policy ♦ Small Enterprise Observatory for India ♦ MSME Life Cycle Analysis ♦ Unique Identification Number for MSMEs.



India MSME Communication Programme
ISED welcomes you to the
National Partnership Network



